

KEEN Any K Sponsorship Opportunities



The KEEN Any K is a nationwide, virtual event taking place anytime between June 27, 2020 through July 26, 2020. KEEN takes great pride in our inclusive environment, where we celebrate any and all of our athletes' successes. Our Any K gives everyone the opportunity to participate and create their own Any K! Whether hopping around the kitchen table, kicking a ball, doing sit ups, or running a 5K, the KEEN Any K is for everyone. Your sponsorship support to your local KEEN affiliate will assist us in enhancing and expanding our program offerings.

Our Annual Reach

	USA	NY	Greater DC	Chicago	St. Louis	Phoenix	San Francisco	LA
Social Media Followers	788	2,048	1,980	1,324	1,841	1,150	1,129	784
E-Newsletter Recipients	500	8,000	11,155	3,062	4,139	1,984	2,695	3,262
Athletes	N/A	125	550	150	275	117	250	100
Volunteers	N/A	450	6,500	600	425	178	1,500	480

Sponsorship Levels

- Gold - Going the Distance Sponsorship** \$5,000
- Logo featured on printable virtual bib (local affiliate)
 - Logo featured on race registration homepage (national exposure)
 - Inclusion in all media/press releases (local and national exposure)
 - Logo & Sponsorship Spotlight on social media (local affiliate)
 - Logo & Sponsorship Spotlight with interview in e-newsletter (local affiliate)
- Silver - Sprint to the Finish Sponsorship** \$2,500
- Logo featured on race registration homepage (national exposure)
 - Inclusion in all media/press releases (local and national exposure)
 - Logo & Sponsorship Spotlight on social media (local affiliate)
 - Logo & Sponsorship Spotlight with interview in e-newsletter (local affiliate)
- Bronze - Power Walker Sponsorship** \$1,000
- Logo & Sponsorship Spotlight on social media (local affiliate)
 - Logo & Sponsorship Spotlight in e-newsletter (local affiliate)
- Pewter - Take a Stroll Sponsorship** \$500
- Logo & Sponsor Spotlight on social media (local affiliate)

Race Website www.runsignup.com/Race/DC/Washington/keenanyk

For more information please contact your local KEEN affiliate!

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